



Dear Capitol View Farmers' Market Friend;

We are proud to announce the **9th season** of the **Capitol View Farmers' Market!**

The 2018 Capitol View Farmers' Market will operate on Wednesday afternoons from 3:00pm-7:00 p.m. beginning on May 30th and concluding the season on October 10th. It's still located at 5901 Sharpsburg Drive near the east side Great Dane Pub and Metro Market in the Grandview Commons Neighborhood. The overall goal of the market is to bring quality, fresh foods at an affordable price to East Madison by providing an outlet for purchasing locally produced vegetables, fruits, meats, cheeses, eggs, bakery items, flowers, plants and more in an entertaining environment that includes live music and food carts.

Sponsorship is needed to provide the entertainment, organizational and advertising resources for the Capitol View Farmers' Market. Sponsorship provides your business with visibility through 20 Wednesdays, which creates hundreds of impressions with customers. Please see the following page for a description of the different sponsorship levels. Donations of \$500 or greater are tax deductible. It is a great way to link your business with a healthy lifestyle *and* support an initiative in your own community where your clients and others live and shop.

Checks should be made payable to:

**Capitol View Farmers Market**

and mailed to:

**c/o Tonya Nye**

**6202 Dominion Drive**

**Madison, WI 53718**

Thank you for supporting the 2018 Capitol View Farmers' Market! Should you have any questions about sponsorship or the market, feel free to contact us at [info@capitolviewfarmersmarket.com](mailto:info@capitolviewfarmersmarket.com).

***Please provide your contact information for our records:***

**Company** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_



## Capitol View Farmers Market 2018 Sponsorship Levels

### Music Sponsor: \$1000

*Checks should be made payable to "REAP" with "Capitol View Farmers Market" written on the memo line.*

Sponsorship Includes:

Signage with only your Company Name listed to be displayed near the music at the market.

*(There is only one Music Sponsorship available. The first form received with payment will be the winner.)*

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 8 weeks

Table space at the CVFM Information Table for your brochures through the full season

### Sustainable Stewart: \$500

*Checks should be made payable to "REAP" with "Capitol View Farmers Market" written on the memo line.*

Sponsorship Includes:

Company Name listed on banner displayed at the market and promotional events

*(Sponsorship form and money must be received by May 1, 2017 to be on the banner.)*

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 5 weeks

Table space at the CVFM Information Table for your brochures through the full season

### Heirloom Tomato: \$250

*Checks should be made payable to Capitol View Farmers Market*

Company name listed on banner displayed at the market and promotional events

*(Sponsorship form and money must be received by May 1, 2017 to be on the banner.)*

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 3 weeks

Table space at the CVFM Information Table for your brochures through the full season

### Golden Apple: \$100

*Checks should be made payable to Capitol View Farmers Market*

Company name listed on the CVFM website

Company name displayed at the CVFM Information Table

Ability for you to provide staff to advertise your product at the CVFM Information Table for 1 week

**WE WON!**  
**MADISON MAGAZINE'S BEST OF MADISON**

**2017  
WINNER**