



Dear Capitol View Farmers' Market Friend;

We are proud to announce the **11th season** of the **Capitol View Farmers' Market!**

The 2020 Capitol View Farmers' Market will operate on Wednesday afternoons from 3:00pm-7:00 p.m. beginning on May 20th and concluding the season on October 7th. It's still located at 5901 Sharpsburg Drive near the east side Great Dane Pub and Metro Market in the Grandview Commons Neighborhood. The overall goal of the market is to bring quality, fresh foods at an affordable price to East Madison by providing an outlet for purchasing locally produced vegetables, fruits, meats, cheeses, eggs, bakery items, flowers, plants and more in an entertaining environment that includes live music and food carts.

Sponsorship is needed to provide the entertainment, organizational and advertising resources for the Capitol View Farmers' Market. Sponsorship provides your business with visibility through 21 Wednesdays, which creates hundreds of impressions with customers. Please see the following page for a description of the different sponsorship levels. Donations of \$500 or greater are tax deductible. It is a great way to link your business with a healthy lifestyle *and* support an initiative in your own community where your clients and others live and shop.

Checks should be made payable to:

Capitol View Farmers Market

and mailed to:

c/o Tonya Nye

6202 Dominion Drive

Madison, WI 53718

Thank you for supporting the 2020 Capitol View Farmers' Market! Should you have any questions about sponsorship or the market, feel free to contact us at info@capitolviewfarmersmarket.com.

Please provide your contact information for our records:

Company _____

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____

E-mail _____

Web Address: _____

Sponsorship Level: _____

Giveaway Item (see explanation below): _____



Capitol View Farmers Market 2020 Sponsorship Levels

Music Sponsor: \$1000

Checks should be made payable to "REAP" with "Capitol View Farmers Market" written on the memo line.

Sponsorship Includes:

Signage with only your Company Name listed to be displayed near the music at the market.

(There is only one Music Sponsorship available. The first form received with payment will be the winner.)

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 8 weeks

Table space at the CVFM Information Table for your brochures through the full season

Sustainable Stewart: \$500

Checks should be made payable to "REAP" with "Capitol View Farmers Market" written on the memo line.

Sponsorship Includes:

Company Name listed on banner displayed at the market and promotional events

(Sponsorship form and money must be received by May 1, 2019 to be on the banner.)

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 5 weeks

Table space at the CVFM Information Table for your brochures through the full season

Heirloom Tomato: \$250

Checks should be made payable to Capitol View Farmers Market

Company name listed on banner displayed at the market and promotional events

(Sponsorship form and money must be received by May 1, 2019 to be on the banner.)

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 3 weeks

Table space at the CVFM Information Table for your brochures through the full season

Golden Apple: \$100

Checks should be made payable to Capitol View Farmers Market

Company name listed on the CVFM website including a link to your website

Ability for you to provide staff to advertise your product at the CVFM Information Table for 1 week

Thank you for your consideration.